LOWER MERVON SCHOOL DISTRICT
Technology, Social Media, and Elementary Age Students

MS. JEN GOLDBERG
ELEMENTARY TECHNOLOGY SPECIALIST

MRS. DEB WILSON-LESLIE
GLADWYNE SCHOOL COUNSELOR

11/8/18
"No story tonight; the wi-fi’s out. Good night, sweetie."
IT TAKES A VILLAGE

We must model good digital citizenship
What is a Digital Citizen?

Noun

1. a person who develops the skills and knowledge to effectively use the Internet and other digital technology, especially in order to participate responsibly in social and civic activities:

   We're teaching students how to become good digital citizens.

   -Dictionary.com
Anyone Can Be an A.C.E.

Awareness
Communication
Safe Environment
AWARENESS
What is Social Media?
Social media is a variety of tools and methods for interacting and communicating with others online. Some popular social media tools include Snapchat, Instagram, Facebook, and Twitter.

What is a “Digital Footprint”?
The electronic trail or "footprints" that we leave online, such as form registration, e-mails and attachments, uploading videos or images— all of which leaves traces of personal information about ourselves available to others online.
SOCIAL MEDIA
Social media use among teens has increased dramatically.

- % of teens with a smartphone:
  - 2012: 34%
  - 2018: 89%

- % of teens who use social media multiple times a day:
  - 2012: 41%
  - 2018: 70%
Teens don’t value face-to-face communication with friends as much as they used to.

Teens favorite way of communicating, 2012 vs. 2018

- **IN PERSON**: 49% in 2012, 35% in 2018
- **TEXTING**: 33% in 2012, 32% in 2018
- **SOCIAL MEDIA**: 7% in 2012, 16% in 2018
- **VIDEO-CHAT**: 2% in 2012, 10% in 2018

Source: www.commonsense.org/social-media-social-life-2018
How Fast Does It Spread?

How long to reach 50 million users?

- Telephone: 75 years
- Radio: 38 years
- Television: 13 years
- Internet: 4 years
- Facebook: 2 years
- Instagram: 19 months
- YouTube: 10 months
- Twitter: 9 months
- Angry Birds: 35 days
- Pokémon Go: 19 days

Facebook Live 50 Million views
- Chewbacca Mum – 50 Million Views

http://blog.interactiveschools.com/blog/50-million-users-how-long-does-it-take-tech-to-reach-this-milestone
Facebook
Launched in Feb. 2004
2.23 billion users
Update status, share photos, videos, events, live stories

Twitter
Launched in March 2006
336 million Twitter users
Instantly share news, photos, links, and information
Instagram

- Launched in October 2010
- 800 million users
- Owned by Facebook
- Share photos, videos, and live stories with followers

SnapChat

- Launched September 2011
- 188 million users
- Owned by Facebook
- Take photos, record videos, add text and drawings, and send them followers
- ‘Snaps’ disappear after a designated time
TikTok

Merged with Musical.ly in Nov. 2017
500 million TikTok users
Create music videos and share them

Fortnite

Launched July 2017
Video game by Epic Games
125 million Fortnite players
Survival game played individually or in groups
Terms of Service:

The rules a person or organization must observe in order to use a service. Generally legally binding unless it violates federal or local laws, the terms of service agreement (TOS) may change from time to time, and it is the responsibility of the service provider to notify its users of any such change.

Privacy Policy:

A Web document found on a company or organization's Web site that details the type of personally identifiable information the company collects about its site visitors, how the information is used — including who it may be shared with — and how users can control the information that is gathered.
Instagram

Sign up to see photos and videos from your friends.

Log in with Facebook

OR

Mobile Number or Email

Full Name

Username

Password

Continue

By signing up, you agree to our Terms & Privacy Policy.

Have an account? Log in
The Fine Print: Instagram

Help Center — Privacy and Safety Center

Tips for Parents

Community Guidelines

Controlling Your Visibility

Learn How to Address Abuse

Blocking People

Safety Tips

Tips for Parents

Information for Law Enforcement

Tips for Parents

Basic Info

- What is Instagram?
- Can I have access to my teen's account?
- Download "A Parent's Guide to Instagram"

Privacy and Safety

- Privacy and Safety Tips for Instagram
- Who can see my teen's photos?
- How can I get an image of my child removed?

Instagram requires everyone to be at least 13 years old before they can create an account (in some jurisdictions, this age limit may be higher). If your child is younger than 13 and created an account on Instagram, you can show them how to delete their account.

If you'd like to report an account belonging to someone under 13 or if you believe someone is impersonating your child who's under 13, please fill out this form. In order to delete a child's account, we'll need to verify that the child is under 13.
Permissions You Give to Us. As part of our agreement, you also give us permissions that we need to provide the Service.

- **We do not claim ownership of your content, but you grant us a license to use it.**

Nothing is changing about your rights in your content. We do not claim ownership of your content that you post on or through the Service. Instead, when you share, post, or upload content that is covered by intellectual property rights (like photos or videos) on or in connection with our Service, you hereby grant to us a non-exclusive, royalty-free, transferable, sub-licensable, worldwide license to host, use, distribute, modify, run, copy, publicly perform or display, translate, and create derivative works of your content (consistent with your privacy and application settings). You can end this license anytime by deleting your content or account. However, content will continue to appear if you shared it with others and they have not deleted it. To learn more about how we use information, and how to control or delete your content, review the [Data Policy](#) and visit the [Instagram Help Center](#).
Privacy Policy:

Children

Our services are not intended for—and we don’t direct them to—anyone under 13. And that’s why we do not knowingly collect personal information from anyone under 13. In addition, we may limit how we collect, use, and store some of the information of EU users between 13 and 16. In some cases, this means we will be unable to provide certain functionality to these users. If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent’s consent before we collect and use that information.

Of course, you’ll also provide us whatever information you send through our services, such as Snaps and Chats to your friends. Keep in mind that the users you send Snaps, Chats, and any other content to can always save that content or copy it outside the app. So, the same common sense that applies to the internet at large applies to Snapchat as well: Don’t send messages or share content that you wouldn’t want someone to save or share.
CYBERBULLYING
What is Cyberbullying?

Intention to harm
Repeated over time
Imbalance of power

But … with ELECTRONICS
What Adults Can Do About Cyberbullying

Reassure your child that you love and support him or her.
Help your child step away from the computer or device and take a break.
If you can identify the bully, consider talking with the parents.
Consider contacting your kid's school. If bullying is happening online, it might be happening offline, too.
Empower your kid with specific steps he or she can take.
What Children Can Do About Cyberbullying

Tell a trusted adult.
Parent, teacher, principal, counselor, coach, grandparent. . .

Do not respond to any of the bully’s messages, posts, or emails.
Bullies are often seeking a reaction . . . . . don’t give them one.

Block the bully.
Use the settings of each program to block someone.

Use online tools to report the bully.
Websites have easy and anonymous ways to report cyberbullying.

Keep evidence of all communications.
Show an adult any images or messages that make you feel uncomfortable.

Stop and Think Before You Click
COMMUNICATION
Communication

General information

Know all of your child’s passwords
Talk honestly with your child about what is personal information (full name, school, address, birthday)

Teach about permanency and privacy

- You can’t control where or to whom your information is sent
- Once on the Internet, always on the Internet
- Understand location services and geotagging
Communication

Create technology rules

- How long can your child use technology? When? Where?
- Who can they talk to online?
- Explain the consequences of breaking digital rules

Become a tech-positive parent

- Think about your own relationship with devices and set a positive tone
- Teach and model respect for other people’s boundaries in a digital world; ask for permission before sharing
Expand your own cyber knowledge

Go to the app or websites your kids visit:

• learn the pros and cons
• explore them with your child
• ask questions!

Read the **Terms of Service** and **Privacy Policy** for websites and apps that your children use

Discuss how to create strong passwords

Pro Tip: Use the first letter of each word from a sentence. Ex. I like to eat pepperoni pizza all the time. ilteppatt24
Screen Name Suggestions

Avoid using a real name

Skip personal details (no birthdays, addresses, or phone numbers)

Consider a screen name's effect on others (make sure it's readable and inoffensive)

Examples: SpaceFace, SkateBoarder, Pinky, PandaPal
SAFE ENVIRONMENT
Mac OS: Parental Controls

Weekday time limits
Allows access to this computer Monday through Friday for the specified number of hours only.

- Limit weekday use to:
  - 3 hours a day

Weekend time limits
Allows access to this computer Saturday and Sunday for the specified number of hours only.

- Limit weekend use to:
  - 5 hours a day

Bedtime
Prevents access to this computer during the specified hours.

- School nights: 8:00 PM to 6:00 AM
  - Sunday – Thursday
- Weekend: 8:00 PM to 6:00 AM
  - Friday and Saturday

Click the lock to prevent further changes.
Mac OS: Parental Controls

Website Restrictions
Allows access only to websites with appropriate content or websites you specify.

- Allow unrestricted access to websites
- Try to limit access to adult websites automatically

Customize...

- Allow access to only these websites
  - LMSD Elem Links

Click the lock to prevent further changes.
Mac OS: Parental Controls

- Disable built-in camera
  Prevents the user from accessing any built-in cameras and cameras in connected displays.

- Disable Dictation
  Prevents the user from enabling Dictation in the Dictation & Speech preference pane.

- Hide profanity in Dictionary
  Limits access to inappropriate content in sources such as dictionaries, thesauruses, and Wikipedia.

- Limit printer administration
  Prevents the user from changing printer settings, adding printers, and removing printers.

- Disable changing the password
  Prevents the user from changing their password in the Users & Groups preference pane.

- Limit CD and DVD burning
  Prevents the user from burning CDs and DVDs in the Finder.

Click the lock to prevent further changes.
YouTube Kids App

- Kid profiles
- Blocking
- Watch history
- Search control
- Timer
- Video reporting
YouTube- Restricted Mode

Uses community flagging, age-restrictions, and other signals to identify and filter out inappropriate content

Needs to be enabled for each browser on your computer

You can lock Restricted Mode if you want it to stay enabled for anyone using that browser.
With SafeSearch on, sexually explicit video and images will be filtered from Google Search results pages, along with results that might link to explicit content. SafeSearch can be locked and used on multiple browsers and devices.
iOS: Guided Access

Guided Access

Guided Access keeps the iPhone in a single app, and allows you to control which features are available. To start Guided Access, Triple-Click the Home button in the app you want to use.

Passcode Settings

Time Limits

Accessibility Shortcut

When you Triple-Click the Home button while Guided Access is enabled, your Accessibility Shortcut settings will be displayed.
iOS 12: Screen Time

Parents can access their child’s Activity Report right from their own iOS devices to understand where their child spends their time and can manage and set App Limits for them.
iOS 12: Screen Time

Kaleb’s iPhone

24m 13m below average

Games  Entertainment  Productivity
24m  4s  1s

- Downtime
  9:00 PM - 6:30 AM

- App Limits
  Set time limits for apps.

- Always Allowed
  Choose apps you want at all times.

- Content & Privacy
  Restrictions
  Block inappropriate content.

- Social Networking
  30 min

- Games
  Custom

Set daily time limits for app categories you want to manage. App limits reset every day at midnight.
iOS 12: Screen Time

Content & Privacy Restrictions

Content & Privacy Restrictions

iTunes & App Store Purchases

Allowed Apps

Content Restrictions

PRIVACY

Share My Location

ALLOW CHANGES:

Passcode Changes

Account Changes

ALLOWED STORE CONTENT

Ratings For

Music, Podcasts & News

Music Profiles & Posts

Movies

TV Shows

Books

Apps

WEB CONTENT

Web Content

Limit Adult Web Content
LEARNING MORE
Resources for Parents of Elementary Students

These resources are meant as a reference for families. Each teacher may have different expectations about how these websites should be used. Please check with your child's teacher for specific details.

Elementary Family Resources

Internet Safety for Parents of Elementary Students
Kindergarten iPad Program
First Grade iPad Program

Tech It Out! Click here to view this technology newsletter!

Technology Tips for Families with Elementary Students
LMSD Website: Internet Safety

Internet Safety for Parents of Elementary Students

Tech It Out Newsletter:
Technology changes so rapidly that it can be difficult to keep up. Children often know more about technology than the adults around them. This newsletter is designed to provide you with current articles, resources, and other information to help you stay ahead of the game. Make sure to click FOLLOW (at the top) and enter an email address to get updates when there is new content.
https://www.smore.com/v3u9c

Internet Safety Websites:
Common Sense Media: Parent Concerns
How to be Tech-Savvy Parents

Technology changes so rapidly that it can be difficult to keep up. Children often know more about technology than the adults around them. This newsletter is designed to provide you with current articles, resources, and other information to help you stay ahead of the game.
Digital Wellness Tools for Limiting Screen Time
SUMMARY
Anyone Can Be an A.C.E.

Awareness
Communication
Safe Environment
References


