

## Strategic Pathway 5: Spirit of Community

### Why: Shared Vision and Indicators of Progress

- Students have meaningful internship, service or community exploration experience
- Community highly values LMSD schools
- High alumni engagement (e.g. giving, social media participation, volunteerism) and growth of alumni network
- Partnerships aligned to District’s mission increase as do revenues from these sources
- New revenue increases generated from alumni fund and business partnerships aligned to District’s mission

### What: Big Idea\*

We will transform our approach to community outreach from one that is less coordinated to one that strategically leverages and maximizes community resources to strengthen our schools.

**\*This Big Idea is based on Bold Statement of Strategic Intent 5:** LMSD takes pride in being a central part of the community. We value the diverse, dynamic talents of every member of our community and their enduring support for public education. We honor this spirit through consistent outreach and the creation of meaningful relationships to promote authentic learning, ongoing service and engagement that will strengthen and support the student experience -- during the LMSD years and beyond.

### How: Implementation Cycle

- **Phase 1-** Identify bright spots that already exist in the system related to this foundational shift; review research related to topics in the foundational shift (e.g. ask questions, read, dialogue and identify potential learning journeys)
- **Phase 2-** Study bright spots to determine the conditions that make them successful (e.g., conduct immersion experiences); propose prototypes based on analysis of research or observations from learning journeys, if applicable
- **Phase 3-** Introduce bright spots in a different setting; carry out prototypes; engage in professional learning
- **Phase 4-** Monitor, make adjustments/corrections and evaluate effectiveness of bright spots introduced in new settings and prototypes; engage in professional learning
- **Phase 5-** Expand bright spots and prototypes into wider practice; follow-up and expand professional learning to build capacity

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| <b>Strategy:</b> Build reciprocal school-community partnerships that maximize and value the resources of our diverse community | <b>Strategy:</b> Create a strategic alumni development program to maintain and maximize life-long connections | <b>Strategy:</b> Create on-going revenue producing learning opportunities and experiences for graduates, parents, and community members | <b>Strategy:</b> Launch business-development role to explore alternate revenue streams for District and identify and maximize strategic partnerships | <b>Strategy:</b> Audit our current communication practices and identify opportunities to strengthen practices moving forward | <b>Strategy:</b> Create opportunities for students, families and community members to successfully transition into our schools | <b>Strategy:</b> Engage a broader audience for District events and activities |
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### Metrics:

- Community surveys
- Communications audit
- Communication protocols
- System to measure Return On Investment (ROI) for business development initiatives